

TIPPMANN



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Tippmann and Predator Games Form Strategic Alliance

Exclusive partnership to bring realistic, fast-paced laser game to paintball fields worldwide

BUFFALO GROVE, Ill. (February 4, 2009) – Tippmann Sports recently signed an exclusive distribution agreement with Predator Games, a pioneering company that develops and manufactures high-tech, infrared laser tag products. The partnership adds Paintball Laser Tag to Tippmann’s product offering and will deliver an exciting new gaming option to paintball fields around the globe.

“The laser tag system developed by Predator Games represents a unique opportunity to open up the fast-paced excitement of paintball to younger players and families, which will drive new traffic to fields while building a solid customer base for the future,” said Patrick Ehren, vice president of sales and marketing for Tippmann Sports. “Paintball Laser Tag is absolutely ideal for birthday parties and corporate outings. Plus, we believe this new platform will also appeal to existing paintballers who are looking for a cost-effective way to practice.”

Under terms of the deal, Tippmann becomes the exclusive distributor of Predator’s laser tag products. The Eagle Eye Laser System, the first product introduced, consists of a radio frequency (RF) receiver and infrared (IR) barrel that are easily attached to a standard Tippmann 98 Custom paintball marker. When a player pulls his or her trigger, the sound produced from the marker’s CO2 or compressed air activates the laser. Any incoming shots are then recorded as “hits” by the receiver. During the game, players can glance at an LCD display integrated into each receiver to view a variety of critical game data such as hits, ammunition level, game time and player health.

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All games are managed by field operators using a Command Center Module (CCM) – a mini-server that connects to any computer through a USB port. The CCM controls the individual Eagle Eye units and allows field operators to quickly and easily program the units for play, including logging kids' names and establishing the number of lives, ammunition levels and game time. The CCM also tracks each player's hits and shots and allows field operators to broadcast that information on their computer screen or a separate display in real time. Operators can then print out the information stored in the CCM at the end of each game so players can take home a summary of their game statistics. These stats can also be uploaded to an interactive Website – PredatorGames.com – where players can track their performance against other players from around the world.

As an introductory offer, Tippmann is providing a free CCM (a \$325 value) with the purchase of 12 Eagle Eye Systems.

“Our Eagle Eye system is designed to provide a realistic, adrenaline-pumping experience that's a perfect complement to paintball,” said Rick Jensen, president of Predator Games. “We've worked really hard with Tippmann to deliver an authentic paintball experience and we couldn't be happier about our new partnership. Without question, Tippmann provides the perfect combination of industry recognition and relationships that are needed to help spread the word and generate excitement about this unique and fun technology. We think this is an industry-enhancing development for players and fields alike.”

About Predator Games:

Founded in 2005, Predator Games is a division of Universal Electronics, Inc., a multi-million dollar contract electronic manufacturer in the medical, military and paintball industries. For additional company or product information, please visit predatorgames.com.

About Tippmann:

For more than 20 years, Tippmann Sports has been dedicated to quality manufacturing and the pursuit of cutting-edge technology and design. The company serves the paintball industry from its headquarters and manufacturing facility in Fort Wayne, Indiana. Tippmann Sports' complete line of paintball markers and related accessories can be found at paintball stores and fields as well as mass retail and sporting goods outlets throughout the world.

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